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POKERTRACKER NOW AVAILABLE
ONLINE POKER ON THE THRESHOLD OF A NEW ERA

Download PokerTracker 4 for a Free 30-Day Trial: <http://pokertracker.com>

August 29, 2011 – PokerTracker 4 is the latest edition of the ultimate online poker software suite of tools. The new and improved version is intended for players of all skill sets to help track, analyze, and improve their game – resulting in a more enjoyable and potentially profitable playing experience. PokerTracker 4 delivers the opportunity to attain an extra edge over opponents, as users have more information and greater resources at their fingertips. The built-in Heads-Up Display (HUD) makes playing multiple tables much easier by displaying statistics gathered in-game with your opponents at the poker table for analysis and optimal counterstrategy.

PokerTracker 4 is the best tracking software on the market. It helps me focus while I am playing, I wouldn't use anything else.

Ben Lamb
World Series of Poker
2011 Player of the Year

Players may take advantage of the **30-day free trial** with no registration required to begin improving their game immediately.

Players Spoke, PokerTracker Listened

PokerTracker 4 is the end-result of an ongoing collaboration with the online poker player community that has produced constant feedback since 2001. Our developers listened to and considered each user request, while implementing virtually every reasonable design suggestion that positively affects the greatest portion of the loyal PokerTracker user base.

PokerTracker 4 works efficiently by importing hand histories that online poker rooms send to the user's computer. This data is then parsed and stored into a local database. Players use PokerTracker 4 to view this personalized information in a user-friendly format to help determine optimal playing decisions. PokerTracker 4 incorporates an easy-to-use approach graphical user interface, allowing both recreational and serious players alike to benefit from the many tools that are included. With proper use, PokerTracker has the potential to turn even the most high-tech challenged recreational online poker player into a respected opponent on the virtual felt.

PokerTracker 4 Design and Philosophy

Extensive usability research and experience in the global poker industry has led to the implementation of a new application interface. The development team believes that tracking software should augment, but never interfere with, the user's playing experience. Indeed, the



user interface and HUD are crisp, clean, and without clutter while maintaining a vast amount of data available at the touch of a player's fingertips.

Key Points

- PokerTracker 4 consists of two separate game products (Hold'em and Omaha) integrated into one single application. The software applies to Hold'em and Omaha, with support for No-Limit, Limit and Pot-Limit betting structures. The tools can be used for cash games, Sit 'N Gos, and Multi-Table Tournaments (MTTs).
- PokerTracker 4 has adopted many powerful features that formally would only be available as third-party add-ons at a significant extra cost. These new features allow a lower cost of entry for novice and low-stakes players. These state-of-the-art features include an Equity Calculator for Holdem and Omaha, Independent Chip Modelling (ICM) tools for Sit 'N Go and tournament final table analysis, and NoteTracker's automated note-taking tools which allow players to be more informed at the table while simulating a live game experience.
- Users who purchased PokerTracker 3 before June 10, 2011 will receive a 70% discount on equivalent version upgrades to PokerTracker 4 prior to November 25, 2012. Users who purchased PokerTracker 3 before June 10, 2011 will receive an equivalent version upgrade to PokerTracker 4 for free.

Pricing

- \$99.99 PokerTracker 4¹
- \$59.99 PokerTracker 4 Small Stakes Edition^{1 2}
- \$159.99 PokerTracker 4 Holdem + Omaha
- \$99.99 PokerTracker 4 Small Stakes Edition Holdem + Omaha²

¹ Holdem or Omaha version
² PokerTracker Small Stakes Edition limits hand history imports up to and including the following stakes:
No-Limit & Pot-Limit: 0.25 / 0.50. Limit: 0.50 / 1.00 Tournaments & SNG's: 22.00 buyin

PokerTracker 4 Features

- Vector HUD Engine
- Interactive Reports
- Interactive Graphs
- Interactive Filters
- Drag & Drop HUD (Heads Up Display) Profile Editor
- In-Game Hand Tagging
- Free Form Note Editor w/Color Tagging
- Money Flow Charts
- Global Database Graphing
- NoteTracker Auto Notes*
- LeakTracker
- ICM Results in Replayer
- Equity & ICM Calculator w/ICM Quiz
- Hand Range Modeling
- Overall Luck Bell Curve
- Download Warehouse for Custom Stats, Reports, HUDs, Themes, Auto Notes, and more!

*Featuring Tournament Notes designed by tournament pro **Shaun Deeb** exclusively for PokerTracker 4



About PokerTracker Software, LLC

PokerTracker Software, LLC is the premier developer of online poker software tools and is considered the leading innovator in the field of statistical poker analysis. In addition to the first commercially available tracker for online poker play, the developers of PokerTracker created the commonly used statistics referenced regularly on poker TV shows such as “Voluntarily Put Money in Pot,” “Pre Flop Raise” and “Aggression Frequency”. PokerTracker is the proud sponsor of Ben Lamb, the 2011 World Series of Poker Player of the Year.

Please contact Steven McLoughlin at steven@pokertrackersoftware.com for media inquiries and interviews. A free demonstration of PokerTracker 4 is available upon request.