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FOR IMMEDIATE RELEASE

POKERTRACKER 4 PUBLIC BETA AVAILABLE NOW

Download the free PokerTracker 4 Public Beta :
<https://pokertracker.com/products/PT4/beta.php>

March 20, 2012 - PokerTracker 4 is the newest version of the suite of analytical software tools that track, analyze and help improve a player's online poker game. The free pre-release public beta of PokerTracker 4 was made available to the online poker community for use on Microsoft Windows; the goal of a public beta is to receive crowd sourced feedback from the poker community at large that is designed to prepare the application for commercial release. The free public beta is immediately available to all poker players on the Windows OS at <https://pokertracker.com/products/PT4/beta.php>.

We coaches at DTB towers have been giving PokerTracker 4 a vigorous workout. Our survey says....thumbs up!

- DragTheBar.com poker coaching

PokerTracker 4 imports the hand histories that online poker sites write to the user's computer, this data is parsed and stored into a local database. Players who use PokerTracker 4 can then view this personalized information in a user-friendly format to explore nearly every possible angle of both the user's and his/her opponents' poker game to help determine optimal playing decisions. PokerTracker 4 was designed with an easy to approach graphical user interface that allows both recreational players and active players alike to benefit from the tools included such as the HUD and the hand replayer. With proper use, PokerTracker has the potential to turn even the most technologically challenged recreational online poker player into a respected opponent.

Extensive usability research has led to a new application interface. Heads-Up Display (HUD) profiles were redesigned from the ground up to simplify the online playing experience. This new generation of PokerTracker, affectionately referred to as PT4, will retain the raw power of customizable statistics and reports while being simple enough to use out of the box. The PT4 development team believe that tracking software should augment, but never interfere with, the user's playing experience - the interface and HUD are crisp, clean and without clutter while maintaining a vast amount of data available at the touch of a player's fingertips.

Players Spoke, PokerTracker Listened

PokerTracker 4 is the result of collaboration between its development team and the online poker player community that has given constant feedback throughout its ten-year history. Without the support of its loyal users, PokerTracker would not be where it is today. PokerTracker has listened to and considered each user's request and has implemented nearly every reasonable design suggestion that positively affects the greatest portion of its user base.

PokerTracker Features

Features listed below are subject to change without notice

Basics

- Available for Texas Holdem and Omaha, with support for No-Limit, Limit or Pot-Limit betting structures for Cash Ring Games, Sit 'N Gos and Multi-Table Tournaments
- The most popular features from some third party software packages have been incorporated into PT4 at no additional cost. There are no additional downloads needed - everything is built directly into the application
- PT4 features were designed based on the input of real-life users. **Players spoke, PokerTracker listened and intends to deliver the features and tools that online poker players really need**

HUD

- NEW: **Vector HUD Engine** frees screen clutter at all table sizes
- NEW: **NoteTracker** automated note system
- NEW: Drag and drop **HUD Profile Editor**
- NEW: Street by street hand equities displayed at showdown
- NEW: Big Blind per player stack size counts calculated prior to the beginning of each new hand
- NEW: **Player Table-Session** stat display
- NEW: Multiple default HUD profiles to choose from using the HUD selection wizard
- NEW: Support for **PokerStars Zoom** cash game formats

Reports, Graphs and Replayer

- NEW: Powerful and fully customizable multi-layer reporting system allows filtering of data by double clicking to drill down to new report layers
- NEW: Switch between Basic and Advanced reports for in-depth analysis
- NEW: **Graph Zooming** simplifies the filtering of corresponding hand listings
- NEW: **Quickfilters** available within every report
- NEW: **Money Flow Chart** to see how winnings are passed between players
- NEW: Find statistical anomalies with the **Global Player Scatter Graph**
- NEW: Visualize statistics using the **Holdem Hand Range Visualizer**
- NEW: **LeakTracker** statistical range analysis helps plug poker leaks

- NEW: New graphs and reports that show data previously only available with the purchase of third-party add-ons

Usability Features

- NEW: Tournament tracking is easier than ever during import with PT4's advanced tournament auto-detect engine
- NEW: Redesigned replayer with social networking functions featuring **YouTube** video export (Social Networking available soon)
- NEW: **ICM Analysis and Quizzes** featuring hand range and player modeling editors
- NEW: Extensive video help guides included to flatten the learning curve for new users
- NEW: Database maintenance is performed on the fly during hand importing - manual maintenance is no longer required
- NEW: Personalize the look of the HUD, reports, Replayer and ICM via

PokerTracker Themes

- NEW: Redesigned **Global Filters** featuring hand range selection for both Holdem and Omaha games

PokerTracker 4 preview videos available immediately for viewing at <http://www.pokertracker.com/pt4-videos>, additionally tutorial videos will be embedded within PokerTracker 4 during the course of the public beta to help educate users on proper use of the application. Commercial sales of PokerTracker 4 are projected to start prior to the 3rd quarter 2012.

About PokerTracker Software, LLC

PokerTracker Software, LLC is the premier developer of online poker software tools and is considered the leading innovator in the field of statistical poker analysis. In addition to the first commercially available tracker for online poker play, the developers of PokerTracker created the commonly used statistics referenced regularly on poker TV shows such as "Voluntarily Put Money in Pot," "Pre Flop Raise" and "Aggression Frequency." The company's founders also created "PokerAce," the first commercially available Heads-Up Display. The PokerAce Heads-Up Display, commonly referred to as PokerAce HUD or simply PAHUD, was the first successful tool to provide real-time opponent information to online poker players.

For interview requests and hands on software tours, please contact Steven McLoughlin at steven@pokertrackersoftware.com

PokerTracker 4 Preview FAQ:

- Beta Release Date: AVAILABLE NOW <https://pokertracker.com/products/PT4/beta.php>
- Commercial Sale Date: Prior to Q3 2012
- Price: To be announced
- PokerTracker Support: <http://www.pokertracker.com/contact/PT4>
- PokerTracker 4 Guides: <http://www.pokertracker.com/guides/PT4>