



EUROPEAN POKER TOUR ANNOUNCES POKERTRACKER 4 AS OFFICIAL POKER TRACKING SOFTWARE OF SEASON 10

ONCHAN, Isle of Man – July 22, 2013 – The European Poker Tour today announced that PokerTracker 4 will be the Official Poker Tracking Software of EPT Season 10.

The announcement is the fourth sponsorship confirmed for the upcoming season after luxury watch brand Slyde, online payment solution Skrill and Shamballa Jewels were confirmed as Season 10 sponsors in previous weeks.

PokerTracker is approved for use at PokerStars and is considered the industry leading tracking and analysis software for online poker players. The product imports player hand histories created during the user's own online play, for later review and analysis. The software is capable of combining hand histories for ring games, Sit & Go's and MTTs and can be used to monitor each poker session to create graphs and statistics for variables such as hands per hour, winnings per hand, winnings per hour, cumulative profit and loss, and individual game profit and loss across multiple currencies.

Steven McLoughlin of PokerTracker said: "PokerTracker 4 allows players to improve their game by analysing their hand histories in a variety of ways. This fourth generation software provides players with the most up-to-date statistics about their game available to them in a single click of a mouse, we look forward to demonstrating PokerTracker 4 to EPT players in person at events across the season."

EPT President Edgar Stuchly said: "The game analysis software produced by PokerTracker is among the most comprehensive in the online poker industry, and we are very pleased to welcome them as the newest sponsor for the upcoming season."

PokerTracker will be attending various events across the season, beginning with EPT Barcelona from August 28 – September 7, to showcase and demonstrate the new PokerTracker 4 software to players. Further details about the EPT and how to qualify for the Barcelona event August can be found at www.pokerstars.com/ept. For more information about PokerTracker, visit www.pokertracker.com.

About PokerStars

PokerStars operates the world's most popular online poker sites, serving a global poker community of more than **50 million registered members**. Since it launched in 2001, PokerStars has become the first choice of the world's top players, with more daily tournaments than anywhere else and with the best security online. More than **100 billion hands** have been dealt on PokerStars.com, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds separate government licenses in Belgium, Denmark, Estonia, France, Italy, Spain and Germany.

PokerStars is a member of The Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt Poker and the European Poker Tour. Rational Group entities in the UK and Isle of Man were collectively recognised as one of the UK's best workplaces when they were awarded a top 25 position by the Great Place to Work Institute in its UK's Best Workplaces – Large category in both 2012 and 2013.

About PokerTracker Software, LLC

PokerTracker Software, LLC is the premier developer of online poker software tools and is considered the leading innovator in the field of statistical poker analysis. In addition to the first commercially available tracker for online poker play, the developers of PokerTracker created the commonly used statistics referenced regularly on poker TV shows such as "Voluntarily Put Money in Pot," "Pre Flop Raise" and "Aggression Frequency". PokerTracker was the proud sponsor of Ben Lamb, the 2011 World Series of Poker Player of the Year.

Please contact Steven McLoughlin at steven@pokertrackersoftware.com for media inquiries. A free demonstration of PokerTracker 4 is available upon request.